



2025 Hope for Dementia Gala

Corporate Sponsorship Package



November 15, 2025
Le Crystal Reception Hall

Why Hope for Dementia?

The number of people living with dementia continues to rise. This increase is due to growth in Canada's seniors population, which is expected to rise 68% over the next 20 years. This rise will result in demands on Canada's health care systems. *Source: Canadian Institute for Health Information (CIHI)*

Although these trends present an unsustainable trajectory, Hope for Dementia believes that the trajectory can be bent downward if appropriate prevention strategies are widely implemented.

Researchers have identified 12 modifiable risks of dementia, which if proactively managed, could prevent or delay dementia. *Source: Canada.ca - Dementia: Risk factors and prevention*

OUR MISSION

Hope for Dementia's mission is to support the prevention, early diagnosis and treatment of dementia and other cognitive disorders.

OUR VISION

We aspire to be a leading advocate and catalyst in the prevention and reversal of dementia.

OUR GOALS



Prevention

Early, regular screening & risk reduction



Deceleration

Early intervention, on-going monitoring & cognitive stimulation activities for persons at risk of dementia



Reversal

Fund promising research and clinical trials to reverse the symptoms in persons diagnosed with dementia





FULFILLING OUR MISSION

Undaunted by the growth in dementia diagnoses, Hope for Dementia is pressing ahead, offering programs that promote dementia risk reduction through healthy eating, mentally stimulating activities, social interaction, and increased physical activity.

We cannot do this alone. It will take the collective effort of us all to sustain and expand Hope for Dementia's programs beyond 2025.

When looking back, over the past 10 years, it's amazing to see how far Hope for Dementia has come...and the impact it's had on so many lives. For instance, our **Intergenerational Learning Program**. It's been nice to see young students spending time with seniors, listening to each other, learning from each other, and forming real bonds. In fact, since we started the program, our young students have volunteered close to 1,000 hours.

We've also had the opportunity to raise awareness in the community, through talks, presentations, and events...just helping people understand how important it is to protect our brain health. Over the years, we've delivered over **11,000 brain-healthy meals to seniors and families in need** in the **Healthy Food. Healthy Brain.** program. This isn't just about the food, it's about showing we care, ... and reminding people they're not alone.

We've created an **online resource center** where we share educational resources, such as recipes, exercise videos, pamphlets with tips on staying brain healthy. We've launched creative programs like **Busy Box. Better Brain.** and reached out to underserved communities that don't always get the support they deserve.

In just 2 years, our **Busy Box. Better Brain.** program is offered to over 200 seniors throughout Québec as far as the Magdalen Islands, Ste-Agathe, Huntingdon, and of course here in Montreal. And we've seen our network of supporters and partners grow as well as the number of persons directly served by our programs.

40 seniors in our **Move for a Healthy Mind** exercise program - adapted to the needs of the seniors. The demand is growing and we need to expand this program.

Mindful Eating. Healthy Minds. We reached out to 100 seniors who learned how to adopt healthy eating habits that promote brain health. They participated in workshops on mindful eating and ways to reduce the risk of dementia through sound nutrition, while preparing brain-healthy meals together.

A person stands on a rocky outcrop in the ocean at sunset. The person is silhouetted against the bright, low sun, which creates a strong glow and lens flare. The water is calm, and the sky is a mix of orange and blue.

Invest In Hope

Hope for Dementia's Annual Gala will bring together over 300 business executives and community leaders for an evening of networking, scientific discussion and entertainment on November 15, 2025 in the elegant Le Crystal Reception Hall.

Investing in hope pays dividends

Gain a reputation as a responsible business, attracting and retaining investors, employees and clients who share your values and appreciate your commitment to the well-being of seniors. Various research findings indicate that effective Corporate Social Responsibility initiatives elevate a company's reputation, making it more attractive to both current and prospective employees. A positive reputation augments employee pride, loyalty, and engagement.

Increase your company's visibility in publicity prior to the gala, during and after the event, through the benefits of our sponsorship package outlined on page 5.

Foster pride of association and build strong business relationships with other highly respected and well-known companies, which support Hope for Dementia. Our major donors in 2024-2025 include Full Circle Productions, IGA Duchemin, Nakissa, RBC Dominion Securities, and Novatek International.

Be included in Hope for Dementia's Recognition Program. Sponsors of the gala and donors are given special recognition on Hope for Dementia's virtual wall, on project announcements, promotional material, and are featured in our newsletter, on social media and in our annual Impact Report.

*Invest in Hope for Dementia's programs.
Help reduce the risk of dementia by up to 40%.*

Support for the 2025 Hope for Dementia Gala

3 ways to support our cause and make a difference

Please check the box of your choice and complete the attached payment form. A tax receipt will be issued for all donations.

1. Become a sponsor of our November 15, 2025 Gala and benefit from increased visibility

☐ LEADING EVENT SPONSOR (Gala Patron): \$25,000

A Complimentary Gala table of 10 tickets
Mention in press release and email prior to event
Honorable mention at Gala by Master of Ceremonies
5-minute speech to the audience
Logo & web site link on all marketing materials, Full-page ad in Gala booklet (evening program, screens, entrance & stage banners, social media, website, emails)

FRIENDS OF THE GALA

☐ Dinner Sponsor: \$10,000

10 Gala tickets
Honorable mention at Gala by Master of Ceremonies
Logo featured on branded napkins at each table and branded table tent cards
Logo & web site link on all marketing materials - event program, screens, entrance & stage banners, social media, website, promotional emails. Full-page ad in Gala booklet

☐ Cocktail Sponsor: \$5,000

10 Gala tickets
Logo featured on branded napkins at each table and branded table tent cards. The Sponsor will name the signature drink.
Logo & web site link on all marketing materials - event program, screens, entrance & stage banners, social media, website.
Half-page ad in Gala booklet

☐ Impact Zone Sponsor: \$5,000

10 Gala tickets
Honorable mention at Gala by Master of Ceremonies. Logo & web site link on all marketing materials - event program, screens, entrance & stage banners, social media, website. Half-page ad in Gala booklet

☐ Veterans Table Sponsor: \$5,000

10 Gala tickets.
Custom printed logos featured on each bottle. Name on event program, screens, social media and website. Half-page ad in Gala booklet

☐ Armed Forces Table Sponsor: \$5,000

10 Gala tickets.
Custom printed logos featured on each bottle. Name on event program, screens, social media and website. Half-page ad in Gala booklet

☐ Caregivers Table Sponsor: \$5,000

10 Gala tickets.
Custom printed logos featured on each bottle. Name on event program, screens, social media and website. Half-page ad in Gala booklet

2. Attend the fundraising dinner gala November 15, 2025

Join us for an unforgettable evening, gourmet menu, dance, show and many surprises, while creating business relationships in a relaxed and enjoyable setting. A tax receipt in the amount of \$150 per individual ticket will be issued.

☐ Individual ticket: \$350

Number of tickets

Total \$

☐ Table of 10 persons: \$3,500

Number of tickets

Total \$

3. Make a donation

A tax receipt for the full amount of the donation will be issued.

☐ Amount: \$

☐ Monthly Amount: \$

☐ Donation goods or services

Payment form

SPONSORS AND/OR DONORS

Company Sponsor Name : _____

Main Contact : _____

Title : _____

Address / City : _____

Province / Postal Code : _____

Phone : _____

E-Mail Address : _____

PAYMENT METHODS

☐ **PAYMENT BY WIRE TRANSFER:**

Bank Name: RBC Royal Bank
Bank Address: 3535 Saint-Charles Blvd Kirkland (QC) H9H 5B9, Canada
Charity Account Number: 02755 003 103 1848
Swift Code: ROYCCAT2
Account: Assessment and Diagnostic of Dementia

☐ **PAYMENT BY CHECK:**

Check payable to:
Assessment and Diagnostic of Dementia
2535 Guenette
Saint-Laurent (QC) H4R 2E9, Canada

☐ **PAYMENT BY CREDIT CARD:**

Please complete all fields. You may cancel this authorization at any time by contacting us. This authorization will remain in effect until cancelled.

Card Type: ☐ MasterCard ☐ VISA ☐ AMEX

Cardholder Name: _____

Card Number: _____

Expiration Date (mm/yy): _____ CCV Code: _____

Cardholder Billing Address: _____

Province/Postal Code: _____

I, _____, authorize _____
to charge my credit card above for agreed upon purchases.

Signature: _____ Date: _____

Online Ticket Purchases at: <https://www.zeffy.com/ticketing/hopefordementia>

hopefordementia.org | info@hopefordementia.org
Charity Number: 815949763RR0001

