



2026 Hope for Dementia Gala

Corporate Sponsorship Package



Photo Cristal
15-11-2025

November 14, 2026
Le Crystal Reception Hall

Why Hope for Dementia?

The number of people living with dementia continues to rise from over 771,939 in 2025 to an estimated 1 million by 2030, placing greater demands on caregivers and on the healthcare system. (Alzheimer Society of Canada).

Although this trend presents an unsustainable trajectory, Hope for Dementia believes that the trajectory can be bent downward if appropriate prevention strategies are widely implemented.

Researchers have identified 14 modifiable risks of dementia, which, if proactively managed, could prevent or delay dementia by 45%. (Lancet Commission Report 2024)

OUR MISSION

Hope for Dementia's mission is to support the prevention, early diagnosis and treatment of dementia and other cognitive disorders.

OUR VISION

We aspire to be a leading advocate and catalyst in the prevention and reversal of dementia.

OUR GOALS



Prevention

Early, regular screening & risk reduction



Deceleration Early intervention, on-going monitoring & cognitive stimulation activities for persons at risk of dementia



Reversal

Fund promising research and clinical trials to reverse the symptoms in persons diagnosed with dementia





HOPE FOR DEMENTIA

PREVENT. CARE. EMPOWER.

FULFILLING OUR MISSION

Undaunted by the growth in dementia diagnoses, Hope for Dementia is pressing ahead, offering programs that promote dementia risk reduction through healthy eating, mentally stimulating activities, social interaction, and increased physical activity.



We cannot do this alone. It will take the collective effort of us all to sustain and expand Hope for Dementia's programs beyond 2026.



Our Impact on Communities OVER THE YEARS



1,000 hours

volunteered by students in the Intergenerational Learning Program since its inception in 2019.



More than 1,500 persons

directly reached in Hope for Dementia's presentations in various conferences and group meetings.



Over 15,000

brain-healthy meals provided from food baskets delivered to vulnerable seniors and their families in the past 5 years.



10,000

pamphlets and educational materials distributed in Montreal during awareness presentations, fundraising events and community outreach, since 2020.



Over 3,000 persons

participated directly in our in-person programs, follow us on social media and subscribe to our newsletters.



Continued expansion

of partnerships to deliver programs. Collaboration with over 20 community service organizations.

Stronger Together, Healthier Minds.



Our Programs & Campaigns



Intergenerational Learning Program

Youth teach seniors digital skills. Seniors share their experiences with youth. Activities include music, creative projects, and healthy cooking workshops. Builds connections, reduces isolation, and bridges the generation gap.



Healthy Food Healthy Brain: Food Donation Program

Provides brain-healthy nutrition materials, recipes, and food to low-income families and seniors. This program promotes healthy eating for better brain health and is supported by community partners and donors.



Just Connect & Tablet Donation Program

Seniors use iPads and tablets to stay connected with family and friends to break social isolation. This program helps families safely check in and stay in touch online.



Busy Box. Better Brain.

Activity boxes with arts & crafts, magazines, and tablets are delivered to rural seniors every 3 months and includes music, cooking, and physical activities. This helps seniors learn new skills, stay mentally active, and reduce isolation and promotes dementia prevention and healthy aging. Finally it supports underserved English-speaking seniors in rural communities.



Mindful Eating. Healthy Minds.

This program promotes healthy eating habits for better brain health. Includes workshops, group meal preparation, and food baskets. Seniors also receive tips on mindful eating and dementia prevention.



Move for a Healthy Mind

This program encourages seniors to stay physically active and healthy. Guided exercise sessions are led by a certified trainer. Exercises are done using simple items found at home. The program provides videos, tips, and home exercise routines and helps promote healthy aging and an active lifestyle.



Aide-Mémoire-Able

Seniors and youth work together to create personal life story books. Seniors share meaningful memories and life experiences. Activities include interviews, reflection, and storytelling. This helps reduce isolation, stimulates memories, builds connections, and preserves seniors' stories for future generations.



Resource Center

An online portal with resources to support participants in Hope for Dementia's programs and members of the community, to reduce the risks of dementia.

A person stands on the peak of a large, dark, rocky outcrop in the middle of the ocean. The sun is low on the horizon, creating a warm, golden glow that reflects on the water and silhouettes the person. The sky is a mix of orange and blue.

Invest In Hope

Hope for Dementia's Annual Gala will bring together over 300 business executives and community leaders for an evening of networking, scientific discussion and entertainment on November 14, 2026 in the elegant Le Crystal Reception Hall.

Investing in hope pays dividends

Gain a reputation as a responsible business, attracting and retaining investors, employees and clients who share your values and appreciate your commitment to the well-being of seniors. Various research findings indicate that effective Corporate Social Responsibility initiatives elevate a company's reputation, making it more attractive to both current and prospective employees. A positive reputation augments employee pride, loyalty, and engagement.

Increase your company's visibility in publicity prior to the gala, during and after the event, through the benefits of our sponsorship package outlined on page 6.

Foster pride of association and build strong business relationships with other highly respected and well-known companies, which support Hope for Dementia. Our major donors in past years include Novatek International, TD, RBC, IGA Duchemin, GPharma Solutions, Nakisa, MBM Assurances, YKK, Shoppingall, IA Financial and Cognistat.

Be included in Hope for Dementia's Recognition Program. Sponsors of the gala and donors are given special recognition on Hope for Dementia's virtual wall, on project announcements, promotional material, and are featured in our newsletter, on social media and in our annual Impact Report.

Invest in Hope for Dementia's programs. Help reduce the risk of dementia by up to 45%.

Support for the 2026 Hope for Dementia Gala

3 ways to support our cause and make a difference

Please check the box of your choice and complete the attached payment form. A tax receipt will be issued for all donations.

1. Become a sponsor of our November 14, 2026 Gala and benefit from increased visibility

☐ MAJOR SPONSOR

☐ Busy Box. Better Brain. Program Sponsor: \$25,000

- A complimentary gala table for 10 guests
- Full-page ad in the event booklet
- Logo and mention on all Busy Box. Better Brain. program communications and promotional material
- Mention in press release and email prior to event
- Honorable mention at gala by master of ceremonies
- 5-minute speech
- Logo and web site link on all marketing materials - event booklet, screens, entrance & stage banners, social media, website, emails.

FRIENDS OF THE GALA -Program Sponsors

☐ Healthy Food. Mindful Eating : \$10,000

- 10 Gala tickets
- Half-page ad in gala booklet
- Logo and mention on all nutrition program communications and promotional material
- Logo on tent cards on each table
- Honorable mention at Gala by Master of Ceremonies
- Logo & web site link on all marketing materials - event program, screens, entrance & stage, banners, social media, website, promotional emails.

☐ Intergenerational Learning \$10,000

- 10 gala tickets
- Half-page ad in gala booklet
- Logo featured on Intergenerational Learning Program material.
- Honorable mention at Gala by Master of Ceremonies
- Logo & web site link on all marketing materials - event program, screens, entrance & stage banners, social media, website.

☐ Physical Fitness, Music and Awareness Sponsorships: \$5,000

- 10 gala tickets
- Honorable mention at gala by Master of Ceremonies
- Logo featured on poster and presentations on the impact of Hope for Dementia's programs during the gala
- Logo and web site link on all marketing materials - event program, screens, entrance & stage banners, social media, website.

☐ Advertisement - Inside Front Cover : \$2,000

- Display your company's support in a place of prominence

☐ Advertisement - Centerspread: \$2,000

- Highlight your products services and social investment in the community.

☐ Advertisement - Inside Back Cover: \$1,500

- Give your business a place of prominence in the gala booklet.

☐ Advertisement - Full Page: \$1,000

- Showcase your company's products and services

☐ Advertisement -Half-Page Ad: \$500

- Promote your small business.

2. Attend the fundraising dinner gala November 14, 2026

Join us for an unforgettable evening, gourmet menu, dance, show and many surprises, while creating business relationships in a relaxed and enjoyable setting. A tax receipt in the amount of \$150 per individual ticket will be issued.

☐ Individual ticket: \$390

Number of tickets

Total \$

☐ Table of 10 persons: \$3,900

Number of tickets

Total \$

3. Make a donation

A tax receipt for the full amount of the donation will be issued.

☐ Amount: \$

☐ Monthly Amount: \$

☐ Donation goods or services

Payment form

SPONSORS AND/OR DONORS

Company Sponsor Name : _____

Main Contact : _____

Title : _____

Address / City : _____

Province / Postal Code : _____

Phone : _____

E-Mail Address : _____

PAYMENT METHODS

☐ **PAYMENT BY WIRE TRANSFER:**

Bank Name: RBC Royal Bank
Bank Address: 3535 Saint-Charles Blvd Kirkland (QC) H9H 5B9, Canada
Charity Account Number: 02755 003 103 1848
Swift Code: ROYCCAT2
Account: Assessment and Diagnostic of Dementia

☐ **PAYMENT BY CHECK:**

Check payable to:
Assessment and Diagnostic of Dementia
2535 Guenette
Saint-Laurent (QC) H4R 2E9, Canada

☐ **PAYMENT BY CREDIT CARD:**

Please complete all fields. You may cancel this authorization at any time by contacting us. This authorization will remain in effect until cancelled.

Card Type: ☐ MasterCard ☐ VISA ☐ AMEX

Cardholder Name: _____

Card Number: _____

Expiration Date (mm/yy): _____ CCV Code: _____

Cardholder Billing Address: _____

Province/Postal Code: _____

I, _____, authorize _____
to charge my credit card above for agreed upon purchases.

Signature: _____ Date: _____

Online Ticket Purchases at: <https://www.zeffy.com/ticketing/hopefordementia>

hopefordementia.org | info@hopefordementia.org
Charity Number: 815949763RR0001





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